BANNER & WITCOFF

APR 1 3 2006

2 004/022

PTO/SB/22 (12-04)
Approved for use through ``/51/2008; OMB 0661-0031
Edemark Office: U.S. DEPARTMENT OF COMMERCE

	Under 0	he Paperwork Reduction Act of 1996, no persone are required	to respond to a collection of	of Information unless it displays a val	id OMB control number.					
PETITIO	N FO	R EXTENSION OF TIME UNDER 37	Docket Number (Optional)							
	(fees	FY 2005 s effective on or after December 8,	004770.00891	<u> </u>						
Applicatio	n Num	nber 09/580,583	Filed May 30, 2000							
For Location Aware Product Placement and Advertising										
Art Unit	3622)		Examiner Y. Retta						
	This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filling a reply in the above identified application.									
The reque	sted ext	tension and fee are as follows (check time peri	iod desired and enter	r the appropriate fee below)):					
	_		Fee	Small Entity Fee	•					
		One month (37 CFR 1.17(a)(1))	\$120	\$60	\$					
	\boxtimes	Two months (37 CFR 1.17(a)(2))	\$450	\$225	\$ <u>450.00</u>					
		Three months (37 CFR 1.17(a)(3))	\$1020	\$510	\$					
		Four months (37 CFR 1.17(a)(4))	\$1590	\$795	\$					
		Five months (37 CFR 1.17(a)(5))	\$2160	\$1080	\$					
	Applicant claims small entity status. See 37 CFR 1.27.									
	A check in the amount of the fee is enclosed.									
	Payn	Payment by credit card. Form PTO-2038 is attached.								
	The	The Director has already been authorized to charge fees in this application to a Deposit Account.								
The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 19-0733. I have enclosed a duplicate copy of this sheet.										
WARNING: Information on this form may become public. Cradit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.										
I am the	9	applicant/inventor.								
		assignee of record of the entire into	erest. See 37 CFI	R 3.71						
	Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).									
	attorney or agent under 37 CFR 1.34.									
		Registration number if acting under \$7.0	CFR 1.34							
_ ,	CLA	ul 2 Mus		April 13, 2006						
Signature				Date						
Charles L. Miller				312-463-5000						
Typed or printed name Telephone Number NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if										
more than one signature is required, see below.										
☐ Total of forms are submitted.										

This collection of information is required by S7 CFR 1.138(s). The information is required to obtain or retain a benefit by the punds: which is to the (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 8 minutes to complete, including gathering, preparing, and automitting the completed application form to the USPTO. Time will vary depending upon the limitedual case. Any comments on the amount of three you require to empirica this form and/or suggestions for reducing this burden, should be sent to the Chleftinthomestion Officer, U.S. Petert and Trademark Office, U.S. Department of Commence, P.O. Box 1460, Alexandria, VA 22313-1450. DO NOT SEND FEE'S OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1460, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-8198 and select option 2.

BANNER & WITCOFF

APR 1 3 2006

2 005/022

PTC/SB/22 (12-04)
Approved for use through 7/31/2009, OMB 0551-0031
U.S. Patent and Trademark Office; U.S. DEP/RTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it display is valid GMB control number.

PETITIC	N FO	R EXTENSION OF TIME UNDER 37	Docket Number (Optional)						
	16000	FY 2005	004770.00891						
Apolicatio		effective on or after December 8, ber 09/580,583	Filed 140-20 2:00						
		· · · · · · · · · · · · · · · · · · ·	Filed May 30, 2000) 					
For Location Aware Product Placement and Advertising									
Art Unit	3622		Examiner Y. Retta						
This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filling a reply in the above identified application.									
The requested extension and fee are as follows (check time period desired and enter the appropriate fee below):									
			<u>Foo</u>	Small Entity Fee					
		One month (37 CFR 1.17(a)(1))	\$120	\$60	\$				
	\boxtimes	Two months (37 CFR 1.17(a)(2))	\$450	\$225	\$ <u>450.00</u>				
		Three months (37 CFR 1.17(e)(3))	\$1020	\$510	\$				
		Four months (37 CFR 1.17(a)(4))	\$1590	\$795	\$				
		Five months (37 CFR 1.17(a)(5))	\$2160	\$1080	\$				
	Applicant claims small entity status. See 37 CFR 1.27.								
	A check in the amount of the fee is enclosed.								
	Payment by credit card. Form PTO-2038 is attached.								
	The Director has already been authorized to charge fees in this application to a Deposit Account.								
	The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 19-0733. I have enclosed a duplicate copy of this sheet.								
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.									
I am the	•	applicant/inventor.							
		assignee of record of the entire int	se of record of the entire interest. See 37 CFR 3.71						
Statement under 37 CFR 3.73(b) Is enclosed. (Form PTO/SB/98).									
	☑ attorney or agent of record. Registration Number 43.805								
attorney or agent under 37 CFR 1.34.									
Registration number if acting under 37 CFR 1.84,									
Casala & Maril 13, 2006									
		Signature		Date					
Charles L. Miller				312-463-5000					
Typed or printed name Telaphone Number NOTE: Signatures of all the Inventors or assignees of record of the entire Interest or their representative(s) are required. Submit multiple forms if									
more than one signature is required, see balow.									
Total of forms are submitted.									

This collection of information is required by 37 CFR 1.135(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief information Officer, U.S. Petent and Trademark Office, U.S. Department of Commence, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need essistance in completing the form, call 1-800-PTO-9199 and select option 2.

09580583